



# What Scinnovation Does



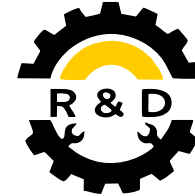
RECOGNITION

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APPROVAL GRANTED

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R & D TAX BENEFIT



CONSULTING FOR GOVT.  
FUNDING

+



SCHEMES

=



GOVT. FUNDING



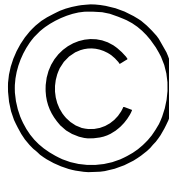
PATENT

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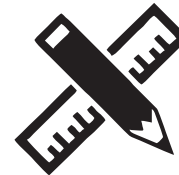
TRADEMARK

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COPYRIGHT

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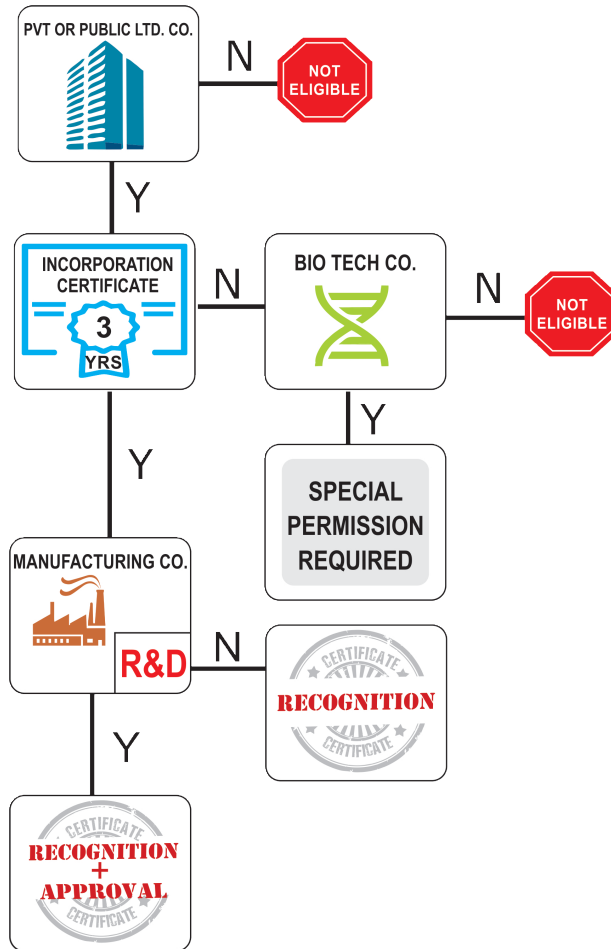


DESIGN

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INTELLECTUAL  
PROPERTY RIGHTS



## DSIR RECOGNITION

Super income tax deduction @ 100% of expense incurred on R&D Capex including Machine, Computers, Other tangible assets. Super income tax deduction @100% of expense incurred on R&D Opex Including Manpower & Raw material



DIRECT TAX



INDIRECT TAX

## BENEFITS OF DSIR RECOGNITION



NON-FINANCIAL

Access to bidding for Govt tenders and funding Programs and Access to DSIR's funding schemes comprising of grants & soft loans.



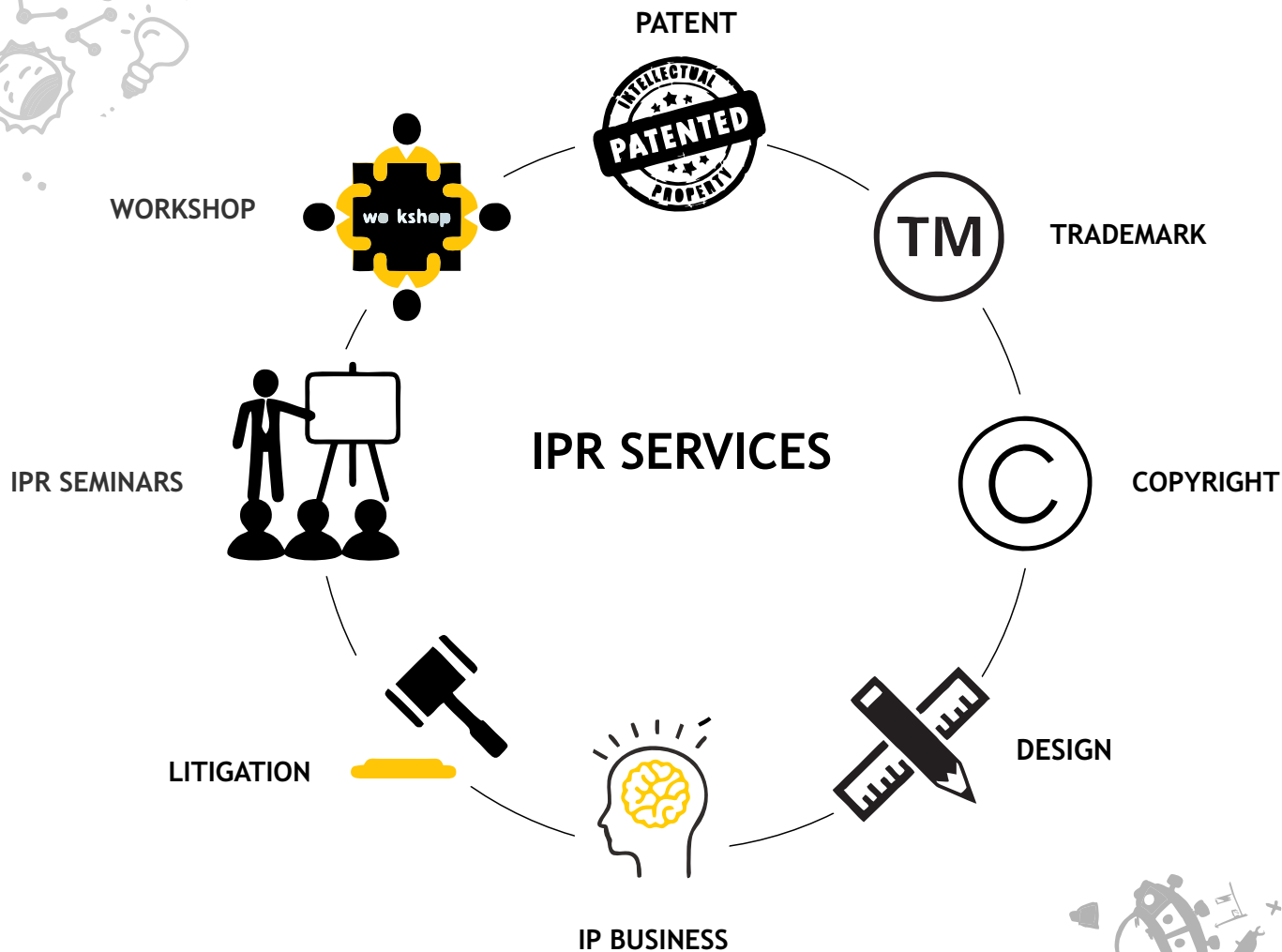
HASSLE FREE IMPORT

DSIR recognition certificate is a green channel for importing capital equipment or raw material for your R&D. Also, if you have to import restricted items such as living organisms, plant material, seeds, etc. There is no need for additional permission or compliance from any other department of government. Exemption from paying basic custom duty for all goods of R&D.



PREFERENCE FOR TENDER

While bidding for tenders, DSIR certification is either mandatory or preferable, providing you an advantage over other competitors.





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(Grant funding & Soft loan)

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CONSULTATION FOR VARIOUS  
GOVERNMENT FUNDING PROJECTS

SCHEMES FOR R&D

**R&D FUNDING**

## Main Objectives

- Encourage innovation and entrepreneurship
- Develop affordable innovation in key sectors
- Capability strengthening and distribution of innovation
- Enabling commercialization of discovery
- Ensure the global effectiveness of Indian enterprises





# TECHNOLOGY WITHOUT R&D



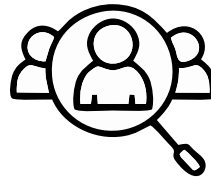
TECHNOLOGY SCOUTING



SELECTION PHASE



IDENTIFICATION PHASE







# SCPL INTERNATIONAL PARTNERS & TIE - UP



A Global innovation consulting firm founded in 1986. Zabala helps leading companies, research organisations, and public administrations make innovation the key factor of their competitiveness. Zabala collaborates with various clients and brings their expertise to all the phases of their innovation projects; strategic planning, grant applications, approval, negotiation, and project management



Based out of Singapore, they serve as a one-stop IP solutions hub to coordinate all their clients' IP matters in the South East Asian region. The Singapore Office acts as the Regional Headquarters and oversees the filing and prosecution of all IP applications in the region via a trusted and established network of strategic alliances, providing clients with total care and convenience with regard to their IP needs, from a single contact point.







# OUR CLIENTS



# PROFILE OF OUR FOUNDER

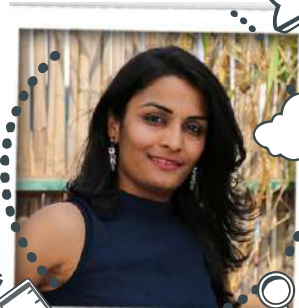
## **RAJEEV SURANA**

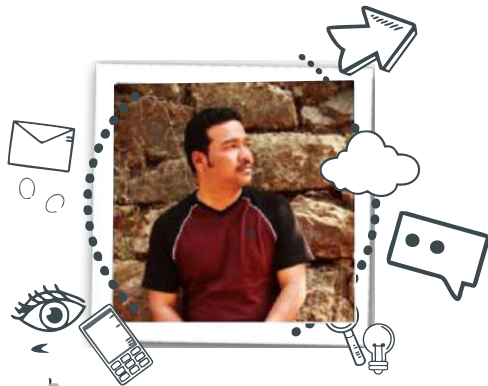
CEO and Founder - Scinnovation Consultants Pvt. Ltd.(SCPL),  
Cofounder & Marketing Head - Colour Me Mad Pvt Ltd  
<https://www.linkedin.com/in/suranarajeev>



## **TRISHLA SURANA**

Director- Scinnovation Consultants Pvt. Ltd.(SCPL)  
& Founder - Colour Me Mad Pvt. Ltd  
Bachelor in Commerce, Commercial Art and Graphic Designing  
<https://www.linkedin.com/in/trishla-surana-71773a154>





## **RAJESH RAVINDRANATHAN** *Head (HR & Finance)*

Mr. Dependable!! Rajesh is an organized, calm and energetic person with multitasking abilities. He is in charge of Finance and Human Resources for Scinnovation.

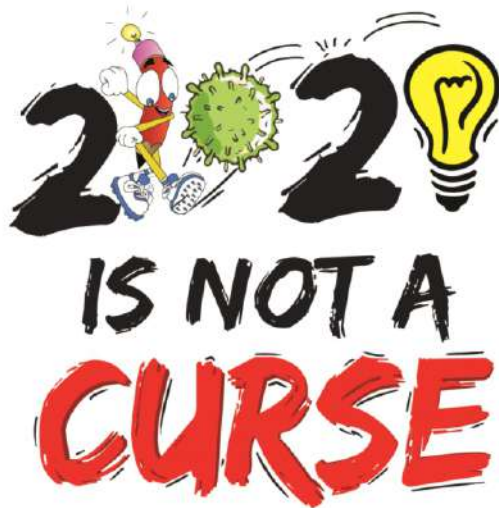
## **SANGHARSH KALE** *R&D Incentives Associate*



Sangharsh has been instrumental in our clients getting DSIR Recognition & Tax benefits. Being a tech student, he has the ability to understand the R&D process and evaluate the facilities of R&D. Sangharsh is the lead R&D consultant in SCPL based in Mumbai. His passion lies in driving R&D & providing support to the evolving innovation ecosystem. To this end, he has made several contributions to the evolving research sector and has successfully handled DSIR recognition, tax benefits, and funding projects.

His specialization areas include: R&D Strategy & Management, DSIR Recognition & Tax benefits.

RAJEEV BENCIL SURANA



A DEFINITIVE GUIDE TO THRIVE  
IN THE NEW NORMAL



## A short note on Rajeev's book -

2020 Is Not a Curse authored by Rajeev Bencil Surana with insights from 20 global experts on the new normal and what the future holds for us in different areas such as technology, retail & shopping, learning, etc. which have been covered in the book.



LETS CONNECT 

**Rajesh Ravindranathan**

Client Acquisition Specialist



*Scaling Innovation*

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